

Programme Curriculum

Curriculum – Common Core (Semester 1, 2 & 3)

Module Code	Module Name	Category	Lectures hrs/week	Lab/ Assignments hrs/weeks	Credits		Norm		Evaluation (%)		
					GPA	NGPA	GPA	NGPA	CA	WE	
Semester 1											
IM1100	Microeconomics	Core	2		2				30	70	
DS1170	Mathematical Methods for Business - I	Core	2		2				30	70	
DS 1100	Probability and Statistics for Business	Core	1	3	2				30	70	
IM1200	Principles of Management & Organizational Behaviour	Core	3		3		18		30	70	
DS1000	Principles of Programming	Core	2	3	3				70	30	
DS1910	Seminar I - Analysis of Business Environment	Core	1	3	2				100	-	
IM1210	Business Communication Skills	Core	1	3	2				50	50	
IM1600	Financial Accounting	Core	2		2				30	70	
Total time tabled hours			11	12							
Total for Semester 1							18	0			

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Module Code	Module Name	Category	Lectures hrs/week	Lab/ Assignments hrs/weeks	Credits		Norm		Evaluation (%)		
					GPA	NGPA	GPA	NGPA	CA	WE	
Semester 2											
IM1610	Financial Management	Core	2		2						
DS1170	Mathematical Methods for Business -II	Core	2	3	3		13		30	70	
IM1400	Principles of Marketing	Core	2	3	3				30	70	
DS1010	Introduction to Databases	Core	2	3	3				30	70	
DS1920	Seminar II - Analysis of Business Environment	Core	1	3	2				100	-	
DS1950	Independent Study -I	Core		3		1		1	100	-	
Total time tabled hours			10	15							
Total for Semester 2							13	1			

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Module Code	Module Name	Category	Lectures hrs/week	Lab/Assignments hrs/weeks	Credits		Norm		Evaluation (%)		
					GPA	NGPA	GPA	NGPA	CA	WE	
Semester 3											
IM2100	Macroeconomics	Core	2		2				30	70	
TM2710	Operations Management – I	Core	2		2				40	60	
IM2600	Management Accounting – I	Core	2		2		16		30	70	
DS2030	Management Information Systems	Core	2		2				30	70	
DS2910	Seminar III - Analysis of Business Environment	Core	1	3	2				100	-	
DS2300	Introduction to Business Analytics	Core	2		2				40	60	
DS2120	Introduction to Stochastic Methods in Business	Core	2		2				30	70	
TM2720	Introduction to Business Process Management	Core	2		2				30	70	
Total time tabled hours			15	3							
Total for Semester 3							16	0			

Bachelor of Business Science (BBS) Honours Degree Programme Curriculum

Business Analytics (BA) Specialization

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Curriculum – Specializations (Semester 4, 5, 6, 7&8)

Business Analytics Specialization

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Business Analytics (BA) Specialization

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Business Process Management (BPM) Specialization

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Module Code	Module Name	Category	Lectures hrs/week	Lab/ Assignments hrs/weeks	Credits		Norm		Evaluation (%)		
					GPA	NGPA	GPA	NGPA	CA	WE	
Semester 4											
IM2620	Corporate Finance	Core	2		2				30	70	
DS2140	Fundamentals of Stochastic Calculus	Core	3		3				30	70	
DS2010	System Analysis & Design	Core	2		2				40	60	
DS2310	Data Visualisation for Business	Core	1	3	2			16	1	40	60
DS2020	Data Structures and Algorithms	Core	2	3	3					30	70
TM2730	Operational Research	Core	2		2				30	70	
DS2920	Seminar IV - Analysis of Business Environment	Core	2		2				100	-	
DS2900	Independent Study – II	Core		3		1			100	-	
Total time tabled hours			14	9							
Total for Semester 4							16	1			

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Business Process Management (BPM) Specialization

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Module Code	Module Name	Category	Lectures hrs/week	Lab/ Assignments hrs/weeks	Credits		Norm		Evaluation (%)		
					GPA	NGPA	GPA	NGPA	CA	WE	
Semester 5											
DS2130	Business Application Development	Core	2	3	3				30	70	
TN3720	Business Process Simulation	Core	1	3	2				30	70	
DS3910	Seminar V – ICT4D Project	Core	2		2		13		100	-	
DS3100	Statistical Methods for Business	Core	2	3	3				30	70	
DS3300	Intelligent Systems	Core	2	3	3				40	60	
DS3180	Multivariate Methods in Business	Elective	2	3	3				30	70	
IM3610	Money and Banking	Elective	2		2				30	70	
DS3160	High Performance Computing Platforms	Elective	2	3	3		2		40	60	
IM3600	Financial Markets	Elective	2		2				30	70	
Total time tabled hours			14	12							
Total for Semester 5							15	0			

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Module Code	Module Name	Category	Lectures hrs/week	Lab/ Assignments hrs/weeks	Credits		Norm		Evaluation (%)		
					GPA	NGPA	GPA	NGPA	CA	WE	
Semester 6											
DS3360	Predictive Business Analytics	Core	2		2				40	60	
DS3030	Professional Ethics	Core	2		2				40	60	
DS3310	Data Warehousing and Data Mining	Core	2	3	3		14		40	60	
DS3930	Seminar VI - Strategy Lab	Core	2		2			2	100	-	
DS3320	Big Data Analytics	Core	2	3	3				50	50	
IM3240	Legal Aspects of Business	Core	2		2				30	70	
DS3900	Independent Study – III	Core		6		2			100	-	
DS3500	Financial Risk Management	Elective	3		3				30	70	
DS3120	Financial Time Series Analysis	Elective	2	3	3		3		30	70	
DS3220	Advanced Linear Models	Elective	1	3	2				30	70	
Total time tabled hours			17	15							
Total for Semester 6							17	2			

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Module Code	Module Name	Category	Lectures hrs/week	Lab/ Assignments hrs/weeks	Credits		Norm		Evaluation (%)	
					GPA	NGPA	GPA	NGPA	CA	WE
Internship after Semester 6										
	Internship	Core								6
Total for Internship										6

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Module Code	Module Name	Category	Lectures hrs/week	Lab/ Assignments hrs/weeks	Credits		Norm		Evaluation (%)		
					GPA	NGPA	GPA	NGPA	CA	WE	
Semester 7											
DS4300	Large-Scale Business Data Analysis	Core	2	3	3				50	50	
DS4990	R & D Project	Core			4				100	-	
TM4720	Business Decision Analytics under Uncertainty	Core	2	3	3		14		30	70	
DS4980	Seminar VII - Social Media Analytics	Core	2		2				100	-	
TM3770	IT Project Management	Core	2		2				30	70	
IM4600	Behavioural Finance	Elective	2		2				30	70	
DS4220	Statistical Learning	Elective	3		3		4		30	70	
IM4230	Business & Commercial Law	Elective	2		2				30	70	
Total time tabled hours			13	6							
Total for Semester 7							18	0			

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Module Code	Module Name	Category	Lectures hrs/week	Lab/ Assignments hrs/weeks	Credits		Norm		Evaluation (%)		
					GPA	NGPA	GPA	NGPA	CA	WE	
Semester 8											
DS4010	Information System Security	Core	2		2				40	60	
DS4320	Future Horizons for Enterprise	Core	2	3	3				50	50	
DS4990	R & D Project	Core			4		13		100	-	
DS4930	Seminar VIII – Impact of Analytics	Core	2		2				100	-	
IM4240	Strategic Management	Core	2		2				40	60	
TM4760	Quality Management	Elective	2		2				30	70	
TM4750	Managing Innovation and R & D	Elective	2		2				30	70	
IM4220	International Business Trade	Elective	3		3		4		30	70	
IM4250	Human Resource Development	Elective	2		2				30	70	
Total time tabled hours			12	3							
Total for Semester 8							17	0			
Total for the BA Programme							130	10			

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